**1,000** Kids and Family members involved in our programs

**22,000** Cool Kids Connection Newspapers delivered

**170** Care Packages mailed to kids and teens with cancer in 30 STATES

**49** Cool Kids came to our holiday party

**25** Celebrities participated in the Ken Singleton Celebrity Classic

**$102,045** Raised at the Ken Singleton Celebrity Classic

**15 FAMILIES** enjoyed a vacation free of charge at our Myrtle Beach condo

**22,000** Kids and Family members involved in our programs

**35** Cancer Fears Me orders fulfilled

**142** Hospitals received the Cool Kids Connection

**142** Hospitals received the Cool Kids Connection

**22,000** Cool Kids Connection Newspapers delivered

**1,000** Kids and Family members involved in our programs

**1,000** Kids and Family members involved in our programs

**$29,314** Raised by Team Cool Kids at the Baltimore Running Festival

**$29,314** Raised by Team Cool Kids at the Baltimore Running Festival

**$187,198** Raised at the Dan Jansen Celebrity Classic

**24** Celebrities participated in the third annual Dan Jansen Celebrity Classic

**$187,198** Raised at the Dan Jansen Celebrity Classic

**22** Businesses participated in our Trees of Hope program

**44** Organizations or individuals created community fundraisers to benefit the foundation

**44** Organizations or individuals created community fundraisers to benefit the foundation

**52** Runners ran on Team Cool Kids at the Baltimore Running Festival held in October

**52** Runners ran on Team Cool Kids at the Baltimore Running Festival held in October

**$68,130** Raised by third party/community fundraising events
# Table of Contents

- Message From the Founder ......................................................... 4
- Meet the Staff ........................................................................... 5
- Cool Kids in the Community Fundraisers ................................. 6
- Programs .................................................................................... 7
- Events ....................................................................................... 8
- Trees of Hope ............................................................................ 9
- Thank you! ................................................................................. 9
- Donors ..................................................................................... 10–14
- Financials .................................................................................. 14
- Board ....................................................................................... 15
- How You Can Help Now ............................................................ 15
MESSAGE FROM THE FOUNDER

Thank you for reviewing the Cool Kids Campaign 2017 Annual Report. Our mission from day one has been to provide kids with cancer and their families a higher quality of life. We think kids are cool – sick or healthy!

When Cool Kids Campaign was established in 2006, some wondered where the idea of assisting kids with cancer would lead us and how we would stand apart from similar organizations. Looking back over the past nine years has allowed us to know one thing for sure – Cool Kids Campaign has significantly and directly impacted hundreds of children and their families across the country as they have utilized our free programs.

Is it difficult to be around children with cancer? No. There is nothing hard about possessing an endless passion to serve kids with cancer and to help add a bit of happiness to their lives. We feel truly blessed to have this opportunity – one we do not take for granted.

Since we have strived to design programs that directly impact the kids, we take great pride in our Cool Kids Clubhouse, established Fall 2011. Keep in mind that we believe this is just the beginning of a vital need to serve more kids with cancer in Maryland. With the continued support of sponsors and donors – people like you – we envision extending our reach. There is unlimited potential! To learn more about our foundation, visit us online at coolkidscampaign.org.

My gratitude on behalf of the Cool Kids,

Chris Federico
President and Founder
**MEET THE STAFF**

**CHRIS FEDERICO | PRESIDENT AND FOUNDER**

Chris was born and raised in Baltimore and graduated from Loyola-Blakefield High School and Villa Julie College. His passion to cofound this Foundation derived from the loss of his mother, Susannah Federico, to Leukemia in 1995. Chris understands how blessed he is to be surrounded with an outstanding board, wonderful staff and the best ‘cool kids’ and their families. He feels privileged to be in a position to help families, knowing that Cool Kids Campaign is making a positive difference in their lives. Chris has three kids with his wife, Tracy.

**KIM BIRNBAUM | DIRECTOR OF PROGRAMS AND EVENTS**

Kim was born and raised in Maryland. She has been living in Florida with her family for the past 15 years where she was the Founder and President of a premier event production company in the Greater Tampa Bay area. She has over 27 years of experience and has worked in all aspects of the industry including non-profit, fundraising, corporate and social events. She is an innovative and dedicated non-profit management professional with extensive knowledge in managing staff, volunteers and committees and increasing support bases for expanding local non-profit organizations. When she moved back to Maryland she began working as a volunteer for the foundation and the opportunity gave her a deep appreciation for Cool Kids strong devotion for children with cancer and their families. Always having a passion for family and community, Kim is honored to be part of our team using her talents to support the commitment to our mission.

**LISA RAILEY | DIRECTOR OF PHILANTHROPY**

Lisa was born and raised in Baltimore where she attended Cathedral School and Notre Dame Prep. She graduated from Ursinus College where she played lacrosse and won two National Championships. She lived in Newport RI for 10 years before moving back to MD a few years ago. Lisa has spent much of her career working for both Catholic Charities and Catholic Relief Services in Baltimore, raising millions for some of our most vulnerable brothers and sisters around the world. Lisa is excited to utilize her skills to benefit Cool Kids. She is looking forward to working with the Cool Kids families and our Board members, and to increasing the services provided that will benefit all of our Cool Kids. Lisa lives in southern MD with her husband and 2 children.

**JANET ROBINSON | OPERATIONS COORDINATOR**

Janet was born and raised in Baltimore. She worked as a manager in operations for Alex Brown & Sons and Deutsche Bank. Janet has known Chris Federico, a former colleague from Alex Brown and began volunteering with the Cool Kids Campaign in the fall of 2017. Janet enjoyed the time spent at Cool Kids Campaign and realized she was qualified for the operations position when it became available. She is excited to work with this incredible organization and is impressed with the passion, dedication and support of the team and volunteers. Janet lives in Towson with her husband JR.
COOL KIDS IN THE COMMUNITY FUNDRAISERS

WES PETERS REAL ESTATE GROUP | $8,250.00

Being a former third grade teacher, it was important to me that our real estate team partnered up with a local charity that helped children. When I discovered Cool Kids Campaign I was blown away by the level of support they give to children with cancer and their families. I knew right then it was something I wanted to be a part of!

—JEN PETERS

JERSEY MIKES | $19,232.00

“Giving...making a difference in someone’s life” has been the mission of Jersey Mike’s from the beginning. Since 2010, Jersey Mike’s locations throughout the country have raised more than $28 million for worthy local charities. It has been a pleasure to support the fine work of the Cool Kids Campaign Foundation. We believe in their mission to improve the quality of life for children living with cancer.

—HAROLD WOOD, DIRECTOR OF OPERATIONS

SUBARU OF AMERICA | $18,000.00
HOFFMAN ASSOCIATES | $3,000.00
CHESAPEAKE SPORTS ALLIANCE | $6,000.00
ABINGDON BPOE #2354 CORNHOLE TOURNAMENT | $1,500.00
ABINGDON BPOE #2354 GOLF TOURNAMENT | $1,400.00
PLAYERS PARTEE | $4,700.00
MICHAEL’S CAFÉ GOLF TOURNAMENT | $6,200.00
DEVINE EQUINE COLLECTIONS | $500.00
CHRISTMAS PARTEE | $3,000.00
THE ARENA INDOOR SPORTS END IT CHARITY TOURNAMENT | $1,156.00
COOL KIDS CAMPAIGN PROGRAMS

CARE PACKAGES
Over 170 care packages were sent to newly diagnosed patients across the U.S. in 2017. The contents of each package were carefully chosen by our volunteers to reflect the individual interests of each patient and their siblings.

MOMMY & ME
This is a weekly, one-hour social and educational program for the preschool-aged oncology child and parent. Mommy & Me allows children to play and moms to socialize in an organized and clean setting.

PARENT NIGHT OUT/ KIDS’ MOVIE NIGHT IN
Our Cool Kids and siblings are able to play, make crafts and watch a movie while their parents enjoy a much needed night out.

CAMP
Our Cool Kids enjoyed the 2nd annual weekend at Cool Kids Camp! This camp is the only local camp that invites both the patients and their siblings to share in a special weekend together. An added bonus is that so many of our Cool Kids were able to be together for a long weekend where they could strengthen their bond with all of their Cool Kid friends.

HOLIDAY PARTY
We had a great turn out for our Holiday party! Not only did we have our Cool Kids families and volunteers, but our guest list included Santa Claus and Winnie the Penguin.

MYRTLE BEACH VACATION
Our Myrtle Beach condo is available at no cost to all of our eligible families. Our Cool Kids’ families can choose one week throughout the entire year where they can reconnect and have fun together on vacation.

SUPPORT SERVICES

YOU ARE NOT ALONE
Our book is a compilation of advice for newly diagnosed patients by current and surviving families and Cool Kids. This book takes a new family from the initial diagnosis through each stage of their cancer treatments to survivorship. The book touches on the good and bad they may find along the way, including a lot of helpful hints they will find useful.

CANCER FEARS ME!
Our Cancer Fears Me merchandise provides a strong and powerful statement to all of those diagnosed and living with cancer. Our Cool Kids families have adopted this slogan as their rally cry throughout their entire cancer journey. In addition we include a Cancer Fears Me item with every care package we send to our Cool Kids.
**COOL KIDS CAMPAIGN EVENTS**

**KEN SINGLETON CELEBRITY CLASSIC**
2017 was the 9th year for the Ken Singleton Celebrity Classic. This event attracts an impressive array of sports and entertainment celebrities. Ken Singleton, NY Yankees’ broadcaster and retired baseball pro, works closely with Cool Kids Campaign as Chairman of our Board of Directors.

**DAN JANSEN CELEBRITY CLASSIC**
2017 was the third year for the Dan Jansen Celebrity Classic held in Charlotte, North Carolina. This three day event takes place in the fall and the golf tournament is held at Trump National Golf Club. Proceeds from this great event help to support Cool Kids Campaign and the Dan Jansen Foundation, which also helps families battling cancer.

**RUNNING EVENTS**
Once again, we hosted our own 5K at the Baltimore Running Festival and participated in the Across the Bay 10K as a beneficiary of the Hogan Strong team. Our thanks to Team Cool Kids who came out strong to support both events.
A huge thank you to all of the companies who participated in our Trees of Hope program. 2017 was a tremendous year for the program. The Cool Kids Campaign received more gifts than we ever have. Our Cool Kids and their siblings will benefit from your amazing generosity.

Altus
Bowie & Jensen LLC
Brown Advisory
Brummer Orthodontics
CareFirst Community Center of Severna Park
Cole Title & Escrow
Country Club of Maryland
Crawford Advisors
Dance Conservatory of Maryland
Delbert Adams Construction
Eisai, Inc.

Earth Treks
Glen Burnie Dance Center
Gray & Son
Harris Corporation
Kelly & Associates
Manor Tavern
SC&H Group
Towson Marriott
Tranquili-Chi Center
Venable
Wayback Burgers

A HEARTFELT THANK YOU TO OUR VOLUNTEERS AND INTERNS

We are so incredibly grateful to all of our volunteers and interns who have provided over 1000 hours of their time to support Cool Kids Campaign. We would not be able to accomplish our mission for our Cool Kids families without all of you!
**DONORS**

**ERIK’S ANGELS**
$100,000+
*McCormick & Co.
*Pioneer Fund
*Charles T. Bauer Charitable Fdn.
*W.D. “Pete” Class Foundation

**MACKENZIE’S MISSION**
$50,000 - $99,999
*Gray & Son, Inc.
*LMG Group
*M & T Charitable Fdn.
*Major League Baseball Players Association
*PhRMA
*Ronald McDonald House Charities
*Spencer’s Friends Foundation
*The Color Run LLC
*The Herman and Walter Samuelson
*Children’s Hospital at Sinai
*Towson University Marriott Hotel
*Legg Mason Charitable Foundation
*Schochor, Federico & Staton, P.A.
*Venable Foundation

**BEN’S BUDDIES**
$25,000 - $49,999
*First National Bank of PA.
*Kelly & Associates
*Linden Thomas
*Major League Baseball Players Trust
*PHH Vehicle Mgmt Services
*Michael’s Café
*The RCM&D Foundation, Inc.
*Westminster West Middle

**MICHAEL’S FRIENDS**
$10,000 - $24,999
*Adams Jeep of Maryland
*Board of Child Care of the United Methodist Church
*Bridgewater Wealth Mgmt
*Brown Advisory
*DAP Inc.
*DuClaw Brewing
*Dunkin Donuts
*Eisai USA Fdtn
*Fire, Light & Safety America
*First Home Mortgage
*Greater Chesapeake Charitable Fdn.
*Ingersoll-Rand
*Invotek Group

**JOHNNY’S JETS**
$5,000 - $9,999
*ACN Global Reach Charities, Inc.
*Alan Sica
*Allianz
Ascent Capital, LLC
Baltimore Area Health Underwriters
*Bob Gallagher
Chesapeake Bay Subs LLC, dba
Chesapeake Sports Alliance/Hogan Strong Team
*DAP

*J C Steel Corp
*Jacksonville Elementary School
*Kris Amplo
*Lou and Nancy Grasmick
*Mildred Mindell Cancer Foundation
*Subaru
*Suzanne & Ken Singleton
*The Band Foundation
*Wilkins Automotive
*WorkForce Tactix, Inc.
*Venable Foundation Inc.
*Sinai Hospital: Life Bridge Health
River Rock Captial Partners, LLC

Delbert Adams Construction Group, LLC.
*DentaQuest
*Dinning Out Enterprises Inc.
*Dorothy Friedman Caplan Guild
*Duke Energy Business Services
*Eisai USA Foundation, Inc.
*Embrace Home Loans
*Fire & Life Safety America Inc.
*Fourth and Goal Fdtn/NFL Retired Players
*Giant Food
*Grace Hospice Foundation, Inc.
*Gray & Son Inc.
*Illinois Tool Works Foundation
*J.C. Steel Erectors Corp
*Jena & Bob Gallagher Foundation
*John Vos Family Foundation
*Johns Hopkins Children’s Hospital
*Kelly Integral Solutions LLC
*Killingsworth Environmental
*Korbel Foundation
*Ledo Pizza Systems Inc.
*Marriott Fairfield Inn
*Mars Super Markets, Inc.
*Mercedes-Benz of South Charlotte
*NAIFA

*Cumulative
*ParenteBeard LLC
*Park Place Hospitality Group
*Pavilion Development Company
*PHH Corp
Philip & Diane Federico
Piedmont Natural Gas
River Rock Partners
Schochor, Federico, and Staton, P.A.
Sinai Hospital: Life Bridge Health
Stanley Black & Decker, Inc.
*The Band Foundation
*Toast Life Foundation
*Todd Kennedy - Korbel
*Wakefern Food Corp.
*Yes Network LLC

**EMILY’S EDUCATORS**

**$1,000 - $4,999**

St. John Westminster Catholic School
Nancy Grasmick
TP of Carolinas
Caterpillar
Hoffman Associates, Inc.
Industrial Battery & Charger, Inc..
BFG Community Foundation, Inc.
Joe Don Rooney
Jeffrey Gordon
Jeremy Mccauley
Jim Newgent
Ken & Suzanne Singleton
Red Curve Solutions
Katz Abosch
Hann & Vos LLC
Fran Coughlin
Jeffrey Bulger
R.D. Bowman & Sons, Inc.
DRW, Inc..
State of Maryland – Treasurer’s Office
Kids First Swim Schools, Inc.
Yankees Entertainment & Sports Network
Abingdon BPOE #2354
Fifth Generation Inc.
Fifth Generation Inc.
Abingdon BPOE #2354
Nancy Peper
Jonathan Price
PayPal Giving Fund
Dennis Hill
Earl Freeman
MZQ Consulting, LLC Berman
Ron Marino
Camille Segel
Charlie Miller
Paul Malstrom
Jeffrey Gordon
Kenneth Simpson
Mark Boyle
Andrew Franklin
John Carpenter
Paul Taaffe
Patty Brinder
Tory Burch, LLC
Board of Education of Carroll County
The Arena Indoor Sports Complex LLC
Tim & Devon Hathaway Fund
William Foard
Jennifer Amato
Stephen Guidice
SC&H Group
Harris Foundation
Bruce Mattheiss
Jeffrey Bond
Sinai Hospital: Life Bridge Health
Barbara Webbert
Jennifer Edwards

Annapolis Boat Sales LLC
Keller Williams Realty
Centre Commission Account
Walmart
Clark Baffone & Matthews Insurance Agency LLC
Gray & Son Inc..
DRW, Inc..
Donna Larkin
Baltimore Community Foundation
AstraZeneca Pharmaceuticals LP

**SIERRA’S CIRCLE**

**$100 - $999**

Advanced Title & Settlements
Advantage Title Company
Advocasey LLC
Affordable Plumbing Solutions LLC
Agilent Technologies Foundation
AGM Financial Services, Inc.
Air-Tite Holders, Inc.
Alexandra Wilkes
Allstate Insurance
Amanda Koeing
American Legion
Amanda Marcello
Rosedale Post #180

*Cumulative
Sierra’s Circle (Cont.) $100 - $999

American Recreational Promotions, LLC
Amy Quesinberry
Angela Linde
Ann Czuchra
Ann Laynor
Anne Heydrick
Antonios Mavrellos
Apple Logistics Solutions LLC
Ari Kaplan
Bacchus Importers, Ltd.
Benefit Watch LLC
Betsy Fritz
BJ’s Restaurants, Inc.
Blue Ridge Title Company
Brian Behler
Broadview Title
Brown Advisory
Bruce and Patty Douglas
Bryan Fick
Carol Creaghan Mantz
Carol Smith
Carole Williamson
Carolina Tractor & Equipment
Charles & Schwab & Co., Inc.
Charles Constable
Charles Rudolph
Cheryl Post
Christopher Bliss
Ciena Cares
Cindi Seitz
Cindy Cernak
Clinton Daly
Competitive Title Agency, Inc.
Courtney’s Bagels, Inc.
Crown Title Corporation
Cynthia Niver
Dan Molino
Dana Mangasarian
Daniel J. White, Esquire
Darcy Carroll
David Livingston
David Oestreicher
Dawn Kuppers
Dawn Orsulak
DB Title, LLC
Debbie Leazer
Denise Linerode
Denise Navage
Dennis Martinez
Devine Equine Collections LLC
Don B. Shaver
Donald Ready Jr.
Dutch Corner Restaurant
Edmund Bender
Edward Brady
Edward Dover
Edward Mikhail
Eleanor Barr
Emergent
Enterprise Fleet Management, Inc.
Eric Gordon
Erin Laedlein
Evert Keller
Farnen & Dermer, Inc.
Fidelity Charitable
Fire & Life Safety America Inc.
Flooring Solutions
Frank Federico
Frank Marcotte
Freedom Chiropractic Rehabilitation LLC
Friends at GIG
George Floyd
Gilberto Martinez
Gina Feagley
Give Back Foundation
Give With Liberty–Employee Donations
Glassybaby White Light Fund
Glenora Wells-Sanders
Greater Maryland Title, LLC
Greenlea Gardens dba Flowers & Fancies
Greg Lindenstruth
Gwendolyn Senio
Harvey and Maria Rothstein
Henry Tucker
Home First Title Group, LLC
Homesale Primus LLC dba Industrial Battery & Charger, Inc.
It’s All About the Kids–Maryland Inc.
Jacksonville Elementary School
James Hutson
Jim & Louise Prusak
James Walls
James Wisby
Janet Beaton
Jaymi Sterling
Jean Russo
Jennifer Branner
Jennifer Viglucci
Jessica & Cristopher Wack
Jessica Carlozo
JK Design Build, LLC dba Alair Homes
John Forrester
John Holliday Bobbitt
John Molite
John O’Callahan
John Snead
Jonathan Price
Jones Junction, Inc.
Joe & Michelle DiMaggio
Just In Weather
K Eileen Wychgram
Kalee Ensor
Kelly Edge
Kelly Integral Solutions LLC.
Ken Berends
Kevin Ecker
Kris Heefner
KVS Title, LLC Settlement Escrow Account
Lakeside Title Company
Lawyers Trust Title Company LLC
Leanne Bell
Leslie Handler
Linda Lavoie
Linda Santos
Ling Amoroso
Lisa Jacobson
Lisa Martin
Marcella Campbell
Maria Cadden
Marianne Larkin
Mark Kodenski
Marty Levy
Mary Fisher
Mary Jane and David Apple
Mary Laird
Maryland Delivered LLC dba The Maryland Store
Maryland Paving Inc..
Masters Title & Escrow
Matthew Barrett
Maureen Gaddis
Mcdonogh School, Inc..
Melvin Kodenski
Michael Federico
Michael Foss
Michael Fox
Michael Hankin
Michael Leazer
Mid-Atlantic Settlement Services, LLC – MAHT Trust Account
Mindi Lawton
Morgan Muse
Morgan Stanley
MPM Capital Solutions Inc..
Nancy Stanley
National Football Alumni Inc..
North American Title Company
Omni Land Settlement Corp.
Patricia Apple
Patricia Carroll
Paul Chew
Paul Green
Perry Bacon
Peter Collier
Peter Klingelhofer
Philip Rauch
Phyllis Jane Linde
PJ Dougher
Property Title & Escrow, LLC
R.D. Hopkins
Rabon LLC
Raymond Faby
Reliable Churchill, LLP
Rick Scheetz
Robert & Barbara Webbert
Robert & Irene Russel
Robert Kilner
Roger Lerner
Ronald E. Cole
Russell Gebhard
Sage Title Group LLC
Sandra Doeller
Scott and Sharon Comegys
Sean Hanley
Shari Kronsberg
Shawn Osmeyer
Shirley Rucker
Simply Stated
South River Restoration, Inc.
Sparks Elementary School
St. Mary’s County State’s Attorney Office
Stanley Chrzanowski
Stephanie Bowman
Stephen Mencik
Steve Ricklefs
Steve Shollenger
Susan Knabe
Sutapa Boyd
Suzy and Eddie Dunn Fund
T. Rowe Price
Talent Source, Inc..
Tania DuBeau
The Associated Inspiring Jewish Community
The Old Line Society, Inc.
Theresa Deamond
Thomas Smith
Tim Apple
Timothy Brown
Title Rite Services, Inc.
Triadelphia Ridge Elementary School
Valerie Price
SIERRA’S CIRCLE (CONT.) $100 - $999

Venu Nemani
Vernon
Virginia Rozema
W.B. Moore Company of Charlotte
Westminster Elementary School
Whitney Furnholm
William A. Hodiste
William Peck
William Reinhoff IV
Wilson Builders, Inc.
Wood Waze Inc.
Steven Stuck
Blaine Segal
Anna Haggerty
Nancy Amato
Douglas Decinces
Matthew Walker
Ronald Mccauley
Felix Martinez
Strategic Analysis, Inc.
Gerald Mosley
Joseph Dimaggio
Kimberly Birnbaum
Maury Wilkins
Scott Hamilton
Larry Hayes
Paul Taaffe
Luci Ferraro
Jason Amato
Jay Dermer
Kenneth Mechalske
Roger & Debbie Clemens
Deanna Groeger
Jonathan Darby
Russell Moore
Richard Russell
Steve Shollenberger
Timothy Apple
Carl Michael
Daniel Neuman
Jose Martinez
Bryan Fick
Todd Wyman
Humberto Luigi
Al Belanger
Craig Watson
Daniel Beaudette
Daniel Jansen
Jason Boseck
Keir Joyce
Mary Kate Federico
Nancy Hofmann
Bruce Douglas
Jason Polun
John Snead
Daniel Morehead
Chris Davis
Teresa Drozak
James Engler
Sheri Caudle
Troy Aeschliman
Robert Reiners
Josh Taylor
Mary Stone
Andrew Franklin
Anne Sweeney
Debbie Dunning
Earl Matthews
Gregory Jones
Randy Giddens

FINANCIALS

Contributions and Receivables | $678,300
Expenses | $723,311
Change in Net Assets | ($45,011)
Total Assets | $446,031
Total Liabilities | $180,233
Net Assets | $265,798
EXECUTIVE COMMITTEE AND BOARD ADVISORS

EXECUTIVE COMMITTEE

Ken Singleton
Chairman
Cool Kids Campaign
NY Yankees’ YES Network
TV Broadcaster
Former Baltimore Oriole

Christopher Federico
President and Founder
Cool Kids Campaign

Gregg Gorman
Treasurer
Cool Kids Campaign
Treasurer and Managing Director
Legg Mason Global Asset Management

Robert Reiners
Chief Financial Officer
DAP, Inc

BOARD ADVISORS

Linda Burton
DRW, Inc.

Julie Cox
Vice President of Development
LifeBridge Health

Raoul Frevel, Jr.
Atlantic Caterers

David Hinshaw
Towson University Marriott

Johnny Holliday
ABC Sports – MD Terps
Basketball and Football Radio Broadcaster

Melissa Johnson
Plantronics

Henry Kass
Katz Abosch

Bruce Laird
Former Baltimore Colt

Scott McGregor
Former Baltimore Orioles

Jim Prusak
First National Bank Corporation

Frank Remesch
1st Mariner Arena
SMG Corporation

Brooks Robinson
Former Baltimore Orioles HOF

John Rozema
Briarcliff

Renee Townsley
DE Collections

Barbara Webbert
Gray & Son

HOW CAN YOU HELP NOW

WE RECOGNIZE THAT EVERYONE HAS SOMETHING SPECIAL TO GIVE. WHAT IS YOUR SPECIALTY?

TIME

If you are interested in volunteering in either our Learning Center or at one of our events, please call our office at 410-560-1770. You may also visit our website and submit the application:
coolkidscampaign.org/how-to-help/volunteer/

TALENT

If you have a talent you would like to share with our foundation, please email Kim@coolkidscampaign.org and let us know what it is!

TREASURE

If you would like to make a donation, go to coolkidscampaign.org/donate-now or mail a check payable to: Cool Kids Campaign

2017 ANNUAL REPORT | 15
Cool Kids Campaign is devoted to improving the quality of life for pediatric oncology patients and their families by focusing on the academic, social and emotional needs brought on by a cancer diagnosis.

Cool Kids Foundation, Inc. is a registered Maryland nonprofit, tax ID # 42-1634330.

8422 Bellona Lane, Suite 102 | Towson, MD 21204 | 410.560.1770