The Cool Kids Campaign’s mission is to improve the quality of life for pediatric oncology patients and their families by focusing on the academic, social, and emotional needs brought on by a cancer diagnosis. Cool Kids Campaign Foundation, Inc. is a registered Maryland nonprofit. Tax ID 42-1634330

Cool Kids Campaign
8422 Bellona Lane, Suite 102, Towson, MD 21286
410-560-1770   www.coolkidscampaign.org
### Cool Kids Campaign Reach By The Numbers

<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,000</td>
<td>Kids and family members involved in our programs</td>
</tr>
<tr>
<td>252</td>
<td>Care Packages mailed to kids and teens with cancer in 30 states</td>
</tr>
<tr>
<td>20,000</td>
<td>Cool Kids Connection Newspapers delivered</td>
</tr>
<tr>
<td>142</td>
<td>Hospitals received the Cool Kids Connection</td>
</tr>
<tr>
<td>62</td>
<td>Cancer Fears Me orders fulfilled</td>
</tr>
<tr>
<td>10,000</td>
<td>Volunteer hours donated</td>
</tr>
<tr>
<td>540</td>
<td>Girls from the community came to our American Girl Model Searches</td>
</tr>
<tr>
<td>180</td>
<td>Girls from the community were a part of the American Girl Fashion Show</td>
</tr>
<tr>
<td>40</td>
<td>Girls were VIP models in the American Girl Fashion Show</td>
</tr>
<tr>
<td>120</td>
<td>Orioles tickets given to our Cool Kid families</td>
</tr>
<tr>
<td>2</td>
<td>Times this year Cool Kids was chosen as the Charity recipient for The Color Run</td>
</tr>
<tr>
<td>$159,070</td>
<td>Raised at the American Girl Fashion Show</td>
</tr>
<tr>
<td>110</td>
<td>Orioles tickets given to our Cool Kid families</td>
</tr>
<tr>
<td>2</td>
<td>Times this year Cool Kids was chosen as the Charity recipient for The Color Run</td>
</tr>
<tr>
<td>$22,000</td>
<td>Raised by The Color Run</td>
</tr>
<tr>
<td>36</td>
<td>Birdhouses painted by Cool Kids were displayed at Towson Town Center, White Marsh Mall, and the Mall in Columbia as part of our Houses of Hope awareness project</td>
</tr>
<tr>
<td>67</td>
<td>Cool Kids came to our holiday party</td>
</tr>
<tr>
<td>280</td>
<td>Runners participated in the Cool Kids Campaign Courageous 5K &amp; 1 Mile Fun Run</td>
</tr>
<tr>
<td>$32,438</td>
<td>Raised at the Cool Kids Campaign Courageous 5K &amp; 1 Mile Fun Run</td>
</tr>
<tr>
<td>104</td>
<td>Runners ran on Team Cool Kids at the Baltimore Running Festival in October</td>
</tr>
<tr>
<td>$38,881</td>
<td>Raised by Team Cool Kids at the Baltimore Running Festival</td>
</tr>
<tr>
<td>15</td>
<td>Families enjoyed a vacation free of charge at our Myrtle Beach condo</td>
</tr>
<tr>
<td>25</td>
<td>Celebrities participated in the Ken Singleton Celebrity Golf Classic</td>
</tr>
<tr>
<td>$91,125</td>
<td>Raised at the Ken Singleton Celebrity Golf Classic</td>
</tr>
<tr>
<td>24</td>
<td>Celebrities participated in the first annual Dan Jansen Celebrity Classic</td>
</tr>
<tr>
<td>$128,625</td>
<td>Raised at the Dan Jansen Celebrity Classic</td>
</tr>
<tr>
<td>15</td>
<td>Schools participated in Justin Berk’s Wind for Change</td>
</tr>
<tr>
<td>$23,197</td>
<td>Raised through the Wind for Change program</td>
</tr>
<tr>
<td>321</td>
<td>Miles from Wisp Mountain to Ocean City that our trekkers hiked and biked for Cool Kids Campaign</td>
</tr>
<tr>
<td>22</td>
<td>Organizations or individuals organized community fundraisers to benefit the foundation</td>
</tr>
<tr>
<td>$29,592</td>
<td>Raised by third party/community fundraising events</td>
</tr>
<tr>
<td>34</td>
<td>Businesses participated in our holiday programs</td>
</tr>
<tr>
<td>$21,565</td>
<td>In donations and gift cards was raised for the foundation during the holiday season</td>
</tr>
</tbody>
</table>
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Thank You............................................................................................... 25
Thank you for reviewing the Cool Kids Campaign 2015 Annual Report. Our mission from day one has been to provide kids with cancer and their families a higher quality of life. We think kids are cool – sick or healthy!

When Cool Kids Campaign was established in 2006, some wondered where the idea of assisting kids with cancer would lead us and how we would stand apart from similar organizations. Looking back over the past nine years has allowed us to know one thing for sure – Cool Kids Campaign has significantly and directly impacted hundreds of children and their families across the country as they have utilized our free programs.

Is it difficult to be around children with cancer? No. There is nothing hard about possessing an endless passion to serve kids with cancer and to help add a bit of happiness to their lives. We feel truly blessed to have this opportunity – one we do not take for granted.

Since we have strived to design programs that directly impact the kids, we take great pride in our Cool Kids Learning Center, established Fall 2011. As you learn about the Center and what it offers, keep in mind that we believe this is just the beginning of a vital need to serve more kids with cancer in Maryland. With the continued support of sponsors and donors – people like you – we envision extending our reach. There is unlimited potential! To learn more about our foundation and the history of its establishment, visit us online at coolkidscampaign.org.

Our gratitude on behalf of the Cool Kids,

Sharon Perfetti  
Executive Director and Co-Founder

Chris Federico  
President and Co-Founder

Kimmie Meissner  
Co-Founder and World Champion figure skater

Rob Belanger  
Chairman and Co-Founder
Meet the Staff

**Chris Federico, President & Co-Founder**

Chris was born and raised in Baltimore and graduated from Loyola-Blakefield High School and Villa Julie College. His passion to Co-found this Foundation derived from the loss of his mother, Susannah Federico, to Leukemia in 1995. Chris understands how blessed he is to be surrounded with an outstanding board, wonderful staff and the best ‘cool kids’ and their families. He feels privileged to be in a position to help families, knowing that Cool Kids Campaign is making a positive difference in their lives. Chris has three kids with his wife, Tracy.

**Sharon Perfetti, Executive Director & Co-Founder**

Sharon developed the idea for Cool Kids Campaign after her interest grew in helping others to cope from the death of her daughter’s friend Annie, killed by a drunk driver. When people kept asking, “What can we do?” to help the family, Sharon spearheaded the construction of a monumental project – Annie’s Playground in Fallston, MD. Sharon wanted to continue to help kids and families, and so created the idea for Cool Kids Campaign. She is a graduate of University of Baltimore with a degree in Corporate Communications.

**Katie Bennett Korrow, Community Relations Coordinator**

Katie joined Cool Kids Campaign in September 2013, bringing along impressive experience and volunteerism working with various cancer related organizations: Johns Hopkins Hospital Camp Sunrise (for kids with cancer), Ronald McDonald House, Leukemia & Lymphoma Society, American Cancer Society, and others. Katie holds a Masters of Fine Arts degree from Goucher College in Towson, Maryland, and a Bachelor of Arts from Salisbury University. She is an English adjunct professor for Towson University and Community College of Baltimore County.

**Victoria Joosten, Operations Coordinator**

Victoria joined Cool Kids Campaign in November 2015 with a dual degree in Political Science and Art History from the University of Maryland, College Park. While attending university she interned with several Maryland based businesses, the Library of Congress and served as the Marketing Director for University of Maryland’s programming board. She is excited to combine her background of arts management and event programming to serve the Cool Kids Campaign mission. Victoria’s father is currently battling pancreatic cancer and she is honored to aid all the amazing Cool Kids and their families.
Cool Kids Campaign connected with Governor Larry Hogan in 2015. In June, Hogan announced that he had been diagnosed with non-Hodgkin’s lymphoma. The Cool Kids Campaign Trek Across Maryland was in August so we reached out to see if the trekkers could drop off Cancer Fears Me items to the Governor. Governor Hogan invited Cool Kids Campaign trekkers to stop at the Maryland State House on the day they were in Annapolis. Governor Hogan and his wife, Yumi, hosted the trekkers, staff, and Cool Kids families. The foundation presented Hogan with a basket of Cancer Fears Me gifts. Hogan later posed in a picture wearing his Cancer Fears Me hat.

In September, Governor Hogan invited five of our Cool Kids to attend the Redskins home opener as his guests. The kids were invited to go out on the field during the first TV timeout with the Governor and were treated to a standing ovation by the 90,000 fans. After the on field experience, they were able to enjoy the game in the Governor’s box with him. We are excited to continue this relationship in 2016!
New Relationships Built in 2015

The B&O Railroad Museum “CHOO CHOO-SES” Cool Kids Campaign as their Charity of Choice

Cool Kids Campaign was so excited to be the B&O Railroad Museum’s charity party for a full year which started in 2015 and will continue into 2016. The B&O provided tickets for Cool Kids families to enjoy the trains and history of the museum as well as some special family events like Day Out With Thomas and Chuggington that the museum hosts once a year.
Cool Kids Campaign Programs

Mommy Drop-Off - New for 2015!

We started a Mommy Drop off for the summer months when kids are not in school. Once a week, parents were able to drop off all of their kids and spend two hours to themselves. We had a different theme each week and an activity to go along with it.

Myrtle’s Magical Beach Vacation

Cool Kids Campaign offers pediatric oncology families accommodations in our Myrtle Beach condo free of charge for eligible families. This program is designed to allow the families a chance to get away from their daily routine and reconnect with each other. Every family that goes on our Cool Kids Myrtle’s Magical Beach Vacation receives their very own Turtle called Myrtle. Check out the pictures of the families with Myrtle the Turtle!

Full Family Mentoring

It is our goal to offer families who have received a pediatric oncology diagnosis the chance to connect with those who have already been through the experience. And since we all acknowledge that the diagnosis affects the entire family, our mentor program includes patients, parents and siblings. Another unique aspect of our Full Family Mentor program is that each person seeking a mentor is able to choose for themselves who they would like to work with. Every mentor has their photo and bio posted below along with preferred methods of contact. Our Full Family Mentor program is rooted in the desire to just “be there” for the new families without adding even more paperwork to your already growing pile of forms and details.
Cool Kids Campaign Programs

**Academic Tutoring**

Students are paired with volunteer tutors (typically retired or active teachers) who assist with schoolwork and subjects with which the child needs extra assistance.

**Mommy & Me**

This weekly, one-hour social and educational program for the preschool-aged oncology child and parent allows children to play and chat together in an organized and clean setting.

**Parents Night Out / Kids’ Movie Night In**

Our cool kids and siblings are offered a chance to socialize while their parents enjoy a needed night out.

**Team Sibs**

On the first Thursday of the month, we host a sibling and parent support group. Sessions consist of dinner followed by age-related breakout groups that discuss issues relating to having brothers/sisters with cancer. This program is a collaboration between Cool Kids Campaign and Johns Hopkins Hospital, University of Maryland Children's Hospital, Children's Hospital at Sinai, and the Leukemia Lymphoma Society.
Cool Kids Campaign Programs

Teen Club

Teens.CanSur.Vive is a teen club providing current cancer patients and survivors an opportunity to socialize, as well as mentor younger patients. They plan seasonal parties and other in-house and around-town gatherings. In 2015, we added a once a month teen activity/support group to the teen club. We hosted our first activity group in November and are going to continue this in 2016. Our Teens.CanSur.vive teen group also had their annual gingerbread house making night here at the Learning Center. The teens look forward to it every year because they get to catch up with some of their best friends.

Cool Kids Connection Newspaper

Our 16-page free quarterly newspaper is all about the cool kids and their families. Stories are written by parents, siblings, and kids living with cancer. Families are invited to submit stories, poetry, artwork, photography and other pieces that reflect how they feel about their traumatic experience. Cool Kids Connection is delivered to pediatric oncology units in 120 children’s hospitals across the country and to a handful of children-related doctors’ offices and clinics.

Houses of Hope

Launched in summer of 2012, Houses of Hope is the opportunity for children and teens with cancer (or in remission) to express themselves through art by hand-painting wooden birdhouses. The inspiring and colorful birdhouses are then placed on exhibit at area malls, libraries, hotels, etc. with bios of the artists. This program helps to educate the public about the real kids behind the cancer statistics.

Cancer Fears Me

Our unique merchandise line provides an uplifting and strong message to kids with cancer. Every care package includes a Cancer Fears ME item such as a chemo cap or blanket.
Cool Kids Campaign Programs

Care Packages

Care packages for kids with cancer are sent directly to their homes in our effort to make their day a little brighter as they open up a box of surprises. Packages are assembled specifically for a child’s age and interests by volunteers in our office in Towson, Maryland.

“Alec says Thank you from Washington, MO for the care package. The cap is his favorite! We just got home from a lengthy stay in the hospital and this was a nice surprise! Thank you Cool Kids Campaign you’re awesome!”

~Alec, age 10, Washington, MO (7/10/15)

“Thanks Cool Kids Campaign for an awesome care package with pink bandanas, a nice warm blanket, a tote bag, Hedbanz game for the whole family, Annie on DVD, personalized gifts for Chase, Lindsay, and Nicky, and lots more. What an awesome organization! Thanks Cool Kids Campaign!”

~Paige, age 9, from Bellmawr, NJ

Camp Sunrise Pottery Activity

Cool Kids Campaign sponsored a paint your own pottery activity at Camp Sunrise, which is a pediatric oncology camp sponsored by Johns Hopkins Hospital. Staff from Cool Kids Campaign went to camp and had the kids paint pottery then took it all to volunteer, Kathy Fick, who fired all the pottery in just four days, so it would be ready to take back to camp by the end of the week. Hopkins held Camp at the Hospital for the kids who were too sick to go to camp, so Cool Kids Campaign also took pottery there for the kids to paint.
Cool Kids Campaign Programs

Sun Sibs Tie-Dye

Cool Kids Campaign sponsored create your own tie-dye t-shirt at Camp Sun Sibs, which is a camp for siblings of children with cancer sponsored by Johns Hopkins Hospital. Cool Kids Campaign spent a day at camp helping the kids tie-dye their shirts.

Lardarius Webb Charity Softball Tournament

Cool Kids Campaign sent 40 of our family members to the Lardarius Webb Charity Softball Tournament in June.

Orioles Tickets

The foundation was fortunate to be able to offer tickets to home games to any family who wanted to go in 2015.

Buses for Baseball

Through the Major League Baseball Players Association Buses for Baseball program, Cool Kids Campaign was able to take 50 of our family members to Oriole Park at Camden Yards to meet our own Baltimore Orioles’ players.

Sky Zone

Cool Kids Campaign started a relationship with Sky Zone, which is an indoor trampoline park. Sky Zone invited Cool Kids Campaign families to jump for free twice in 2015.

Holiday Fun

Cool Kids Campaign had a full house for our annual holiday/Ravens party in December. Families enjoyed food, football, and an all-around fun time.
Events

Dan Jansen Celebrity Classic - New in 2015!

New in 2015! The first annual Dan Jansen Celebrity Golf Classic was held October 17-19 at Trump National Golf Club in Charlotte, North Carolina. Proceeds from the tournament were split between Cool Kids Campaign and the Dan Jansen Foundation, which also helps families battling cancer. A few of the celebrities who participated in the event include Dan Jansen, Bonnie Blair, and Mario Lemieux.

Ken Singleton Celebrity Golf Classic

Originally named the Mark Belanger Celebrity Golf Classic, the Ken Singleton Celebrity Golf Classic attracts an impressive array of sports and entertainment celebrities (to name a few in past tournaments: MLB Hall of Famers Eddie Murray and the late Gary Carter, and Baltimore Ravens coach John Harbaugh). Ken Singleton, NY Yankees’ TV broadcaster and retired baseball pro, works with the Cool Kids staff to invite celebrity golfers from around the country.

The American Girl Fashion Show®

The American Girl Fashion Show® is a fun-filled afternoon for young girls and their families, friends and favorite dolls, featuring historical and contemporary American Girl fashions donned by the models and their dolls. The show’s narration includes the historical significance behind each doll represented. Cool Kids Campaign is pleased to own the exclusive rights to host this event in the Baltimore area. Approaching our fifth year of hosting this event, the American Girl Fashion Show sells out annually and has become one of the biggest and most successful fundraisers for Cool Kids Campaign.

Cool Kids Campaign Courageous 5K & 1 Mile Fun Run

The 6th annual Cool Kids Campaign Running Festival was renamed for 2015 to the Cool Kids Courageous 5K & 1 Mile Fun Run. The race was once again held at Oregon Ridge Park. The playgrounds and beautiful scenery were very well received by our runners. This family-friendly race brought together about 300 people to raise money and awareness for Cool Kids Campaign.
Events

Team Cool Kids at the Baltimore Running Festival

The Baltimore Running Festival is the premiere running event in the city and it draws between 20,000 and 30,000 people every year. The Festival features the full-marathon, half-marathon, team relay, 5K, and kid fun run. Cool Kids Campaign was once again a charity partner in 2015. We were able to recruit 104 runners in 2015. Runners on Team Cool Kids receive discounted registration fees in exchange for fundraising requirements. We also throw in a few extra perks like picking up race packets and providing breakfast and lunch. New last year, we had our team “tent” at Dempsey’s Brew Pub right inside of Camden Yards.

The Color Run

Cool Kids Campaign was picked as the charity partner for The Color Run last spring 2015 and then again in fall 2015. The Color Run is the largest event series in the country. This is not only a profitable fundraiser for Cool Kids Campaign, but it is also great exposure for us.

Wind for Change

This fundraising science program is the brainchild of meteorologist, Justin Berk, one of our board members. It is a fun and interactive classroom educational program in which Justin visits elementary schools, teaches a complimentary science lesson about weather, and coordinates a wind speed contest among the students. His presentation is easily adjusted for various ages (works best in grades 3-6) and can be tailored to emphasize current curriculum topics.

Crossing Maryland for Cool Kids campaign

Meteorologist and board member, Justin Berk, did his Trek Across Maryland again this year and this time he brought along fellow trekkers. These brave men and women hiked and biked 321 miles from the top of Wisp Mountain to the inlet in Ocean City in just seven days.
Cool Kids in the Community Fundraisers

Jersey Mike’s

Jersey Mike’s has been a huge supporter of Cool Kids Campaign since 2014. In 2015, Jersey Mike’s chose Cool Kids Campaign as the charity recipient for the Bel Air store opening as well as for their month of giving. In total, Jersey Mike’s donated over $12,000 to the foundation in 2015.

Cool Kids Cafe

The 5th Annual Cool Kids Café was held in May 2015. Cool Kids Café is the brainchild of Winfield Elementary/South Carroll High School student, Chris Gavin. His "Kids Kitchen" idea now helps kids with cancer. The kids in his Sun Valley neighborhood have raised $20,000 from their past four Cafés. In 2015, the Cool Kids Café raised $2,370 for Cool Kids Campaign.

Michael’s Cafe Golf Tournament

Michael’s Café chose Cool Kids Campaign as the charity recipient of their fifth annual golf tournament and donated $6,510 to the foundation.

Lewy Goode’s Scouting for Fitness 5K

Lewy Goode’s Scouting for Fitness 5K - The Scouting for Fitness obstacle course 5K was held in memory of Lewy Goode. The event raised $200 for Cool Kids Campaign.

Salisbury University Student Concert

A group of Salisbury University students held a concert for Cool Kids Campaign at East Moon Japanese Steakhouse which raised $562 for the foundation.

Sky Zone Trampoline Park

Sky Zone Trampoline Park in Timonium picked Cool Kids Campaign as its charity partner. Sky Zone donated $1,000 to the foundation and also hosted two free jump nights for our families.
Cool Kids in the Community Fundraisers

**Campus Cabana Seahorses Swim Team**

The Campus Cabana Seahorses swim team raised $3,025 for Cool Kids Campaign.

**Major League Baseball Players Association**

The MLBPA presented Cool Kids Campaign with a check for $10,000.

**The Old Line Society**

The Old Line Society hosted the Nightmare in the Valley Halloween party that benefited Cool Kids Campaign. The party brought in $792 for the foundation.

**Gordon Biersch Brewery**

In early December 2015, Gordon Biersch Brewery hosted a Cool Kids Campaign fundraiser during their Winterbock Beer Tapping Party. During the event we raised $594 through donations, silent auction and raffle items, and a $5 donation from the Brewery for every Winterbock Beer that was purchased during the event. Guests enjoyed live music, great food, and delicious beer while supporting Cool Kids Campaign!

**Cancer Fears the BEARD - Growing Hair for Kids Who Lose Theirs**

Former intern, Daniel Petty, and eight of his family members and friends have decided to give back to Cool Kids Campaign by growing beards for a whole year. They kicked it off at the end of 2015 and will not shave again until Halloween 2016. They are growing hair for kids who lose theirs. They have raised $1,285 so far with a goal of raising $10,000 by October 2016.

**Wilkins Automotive Community**

Wilkins Automotive Community in Glen Burnie chose Cool Kids Campaign as the local charity for the annual Share the Love event, which ran from November 30, 2015 to January 2, 2016.
Honoring Seven Cool Kids (Donor Levels)

Our donor levels are specifically named after Baltimore area kids who played an integral part in the early stages of Cool Kids Campaign. Cool Kids Campaign is extremely grateful to all of the corporations, foundations, and individuals who donated to the foundation in 2015. Names with a * are new for 2015.

**ERIK'S ANGELS - $100,000 - up**
- Justin Berk’s Wind For Change
- McCormick & Company
- Pioneer Fund
- The Charles T. Bauer Charitable Foundation
- W.D. “Pete” Class Foundation

**MACKENZIE’S MISSION - $50,000 - $99,999**
- Gray & Son, Inc.
- LMG Group
- Major League Baseball Players Association
- PhRMA
- Ronald McDonald House Charities
- Spencer’s Friends Foundation
- The Color Run, LLC
- The Herman and Walter Samuelson Children’s Hospital at Sinai
- Towson University Marriott Hotel
- Venable Foundation

**BEN’S BUDDIES - $25,000 - $49,999**
- Legg Mason Charitable Foundation
- Linden Thomas*
- Major League Baseball Players Trust
- PHH Vehicle Mgmt Services
- Schochor, Federico & Staton, P.A.
- The RCM&D Foundation, Inc.

**SPENCER’S FRIENDS - $10,000 - $24,999**
- Adams Jeep of Maryland*
- Board of Child Care of the United Methodist Church

Brown Advisory
- Chesapeake Bay Subs, LLC dba Jersey Mike’s Subs*
- Duclaw Brewing
- Dunkin Donuts
- First Home Mortgage
- Greater Chesapeake Charitable Foundation
- Ingersoll-Rand*
- Invotek Group
- Kelly & Associates
- Lou & Nancy Grasmick
- Michael’s Café
- Mildred Mindell Cancer Foundation
- Suzanne & Ken Singleton
- The Band Foundation
- Westminster Middle School*
- Workforce Taxtix, Inc.

**JOHNNY’S JETS - $5,000 - $9,999**
- ACN Global Reach Charities*
- Allianz*
- Baltimore Area Health Underwriters
- Brown Advisory
- DentaQuest
- Dorothy Friedman Caplan Guild
- Eisai USA Fdtn
- Element Vehicle Management Services
- Embrace Home Loans, Inc.
- Fire & Life Safety America*
- Fourth & Goal Foundation/NFL Retired Players
- Giant Food*
- Jacksonville Elementary School
- Johns Hopkins Children’s Hospital
- Katharine Eury*
- Kelly Integral Solutions, LLC
**Donor Levels**

**JOHNNY’S JETS - $5,000 - $9,999 (cont’d)**
- Korbel Foundation*
- Mars Super Markets, Inc.*
- NAIFA
- ParenteBeard, LLC*
- Park Place Hospitality Group*
- Pavilion Development Company*
- PHH CORP
- Philip & Diane Federico
- Piedmont Natural Gas*
- RBW, LLC*
- Stanley Black & Decker, Inc.
- Wakefern Food Corporation*
- Yes Network, LLC

**Emily’s Educators - $1,000 - $4,999**
- Anthony Moag
- Associated Italian American Charities
- Bacchus Importers, Ltd.*
- Baltimore Association of Health Underwriters (BAHU)
- Baltimore Football Club, Inc.
- Baltimore Health Underwriters Accoc Inc.
- Barbara Simpson Darden
- BJ’s Wholesale Club
- Board of Education of Carroll County
- Bridgewater Wealth & Financial Management, LLC*
- Bruce & Carolyn Mattheiss
- Calvert School
- Campus Cabana, Inc.
- CareFirst BlueCross BlueShield
- Cathedral of the Annunciation Women’s Guild
- Chesapeake Veterinary Cardiology Associates, P.A.
- CHUBB Federal Insurance Company
- David Hinshaw*

- DentaQuest
- East Coast Services, LLC
- Emily Winter*
- Farnen & Dermer
- First National Bank of Pennsylvania
- France-Merrick Foundation, Inc.
- Friedman & Associates
- Giant Food
- Gray & Son, Inc.
- Heather Brooke Foundation
- Hospitality Steak House, LLC
- i.m. Wine & Spirits*
- Internet Testing Systems
- Jack Bovaird
- Jay Dermer*
- Jacksonville Elementary School
- Jeffrey & Emily Gordon
- Jennifer & David Bergman*
- Jennifer Pruitt
- Joe & Laurie Vervaekte
- Jon & Gretchen Leffeln
- Jonathan Price*
- Joyce Hoffman
- KatzAbosch*
- Kelly Integral Solutions, LLC
- Kenneth Simpson
- Kris & Charlie McCurry*
- Laura & Robert Reiners*
- Lisa & Scott Dzwonczyk
- MacKenzie Commercial Real Estate*
- MacKenzie Ventures, Inc.*
- Mars Super Markets
- Meade Middle School
- Michael & Mary Plant
- Michael & Megan Corso
- Michael Cieslinski*
- Michelle Swanenburg
- Mooresville Town Square Master Association*
- Philip & Diane Federico
- Sally Parker

- Stephen Guidice
- Taylor Pickett*
- The Jena and Bob Gallagher Fdtn.
- The Moyer Team of Re/max 100*
- The RCM&D Foundation, Inc.
- The Wiessner Foundation For Children, Inc.
- Tom & Penelope Curcio
- Trace & Joyce Vonada*
- Valerie Beacham
- Vermeer*
- Viren Patel*
- White Marsh Child Care Center

**Sierra’s Circle - $100-$999**
- Aaron Greenfield
- Adam Reese
- Adrianna Overdorff
- Ageli Grant
- Aimee Lagana
- Aimee Wheaton
- Alan Scharf
- Albert Snellings
- Alex Constantinides
- Alexander Stross
- Allegis Group Foundation
- Allyn Simon
- Amanda & Dan Carpenter
- Amanda Amend
- Amanda Millard
- Amanda Romanelli
- Amber McFarlan
- Aminta Carter
- Amy & Michael Parizer
- Amy King
- Amy Lamont
- Amy Langione
- Amy Lyttle
- Amy Magbulos
- Amy Miller
Donor Levels

Sierra’s Circle - $100-$999 (cont’d)

Amy Paul
Andrea King-West
Andrea Moore
Andrew & Deborah Smith
Andrew & Kaile Bower
Andrew Blair
Andrew Cherner
Andrew Funk
Andrew Lawless
Angela Boin
Angela Carpenter
Angelique Herbert
Anna Garza
Anne Efron
Anne Pappalardo
Anne-Marie Bauermann
Annette Bowersock
Antonio Bannister
Antonio Gioia
April Gentile
April Krell
Arteeye, Inc.
Ashley Avent
Ashley Mitchell
Audrey Ziegler
Baird Foundation, Inc.
Baltimore Community Foundation
Baltimore County Public Library
Staff Association
Baltimore Recreation SkyZone
Deborah & Bruce McCoy
Deborah Jablonski
Deborah Shapiro
Deborah Snow
Debra Davis
Debra Hayward
Debra Lowe
Deena Conway
Barbara Baines
Barbara Curtis
Barbara Palazzo
Barbara Webbert
Barrevolution
Basma Abdoo
Bel Air Dental Care
Bel Air Middle School
Belinda MacLean
Bernadette Grillo
Black/Black Ten Ent
Blackmon Service Inc.
Board of Education of Carroll County
Bob & Mary Horvath
Bob Hubbard
Bobbie Evans
Boda Plumbing, Inc.
Bonnie Wilford
Brad Myers
Brandi Abel
Brandon Koethe
Brenda Gainey
Brenda Spalding
Brenda Stewart
Brenda Witt
Brent Mager
Brian Costley
Brian Maclver
Brian Oberle
Brian R. Woods Associates, P.C.
Brian Ross
Bruce Bieber
Bruce Rogers
Brummer Orthodontics, LLC
Candy Thomson
Carl Wakefield
Carlita Fitzgerald
Carol Copeland
Carol Malstrom
Carolina Tractor & Equipment Co.
Caroline Umosella
Casey Greenstreet
Cassandra France-Kelly
Catherine Arnold
Centerplate Corp
Chad (Michael) & Kathleen Casserly
Champion Tire & Wheel
Chanel White
Chante Hodge
Charles Bauermann
Charles Rudolph
Charles Umosella
Charles Walter
Charles Winnen
Charlotte Kuti
Chase Upperman
Cheryl Babcock
Children’s National Medical Center
Chris DeLauter
Chris Doyle
Chris Tavlarides
Christie Hall
Christina Gegg
Christina Shellenberger
Christine Cattaneo
Christine Powers
Christopher & Jacqueline Casserly
Christopher & Jodi Tully
Christopher & Julia Gerlich
Christopher Bliss
Christopher Hydorn
Christopher Wack
Christy Hogan
Christy Windon
Clair Gribben
Claire English
Colgate and Larry Kittelberger
Colin McGinley
Colleen Baxter
Colleen Martin-Lauer
Collins Sanametrix, Inc.
Connie Morrill-Hair
Corey Ferguson
CraftWorks Foundation
Craig Meyers
Cristin Bailey
Critical Power Services
Crystal Kennedy
Cynthia Hadermann
Cynthia Osborne
Cynthia Tucker
CYO Field Hockey
Cyprian Hill Design, LLC
Dale Koger
Dan & Kim Clifford
Daniel Morehead
Danielle Beckerman
Danielle Long
Danielle Rosier
Darcy Carroll
Darlene Kestler
David Van Dyke
David & Crystal Arndt
David & Sarah Beckerman
David Apple
David Butterworth
David Ginsberg
David Hochrein
David Lessing
David Ravsten
### Sierra's Circle - $100-$999 (cont’d)

<table>
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<td>Francis &amp; Diana Legato</td>
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<td>Gilbert &amp; Jennifer Martinez</td>
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<td>Ema McCrea</td>
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Sierra's Circle - $100-$999 (cont’d)

Jamie Gronning
Jane Ellen Frank
Jane Frank
Janet Robinson
Janet Doyle
Janet Morrison
Jania Davis
Janice Finder
Jasmine Gray
Jason & Mikell Parsch
Jason Madow
Jaymie Martino
Jayne Charles
JBS International
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Jennifer Vancura
Jennifer Vosburg
Jennifer Wendel
Jenny Lenz
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Jeremy Lippenholz
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Jessica & Christopher Wack
Jessica Alden-Jackson
Jessica Brock
Jessica Carlozo
Jessica Kaspar
Jessica Norstrand
Jessica Stitely
Jessica Tyre
Jessica Wack
Jilandre Linton
Jill Sommer
Jill vaslow
Jillian Britz
Jim Gaines
JLL Community Connections
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Joan McKinley
Joan Pisoni
Joan Ward
Joann Young
Joanne Mills & Kim Conner
JoAnne Shepson
Joe Lorenz
Joelle & Mark Frizzera
Joelle Frizzera
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John Forrester
John Graf
John Molite
John Musotto
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Jon DeLong
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Judith Peterson
Judy Miller
Judy Oberle
Julia Huggins
Julian Palmadino
Julie Cox
Julie Criswell
Julie Sokolowski
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K. Douglas Potter
Kaile Bower
Kaisheem Smith
Kaitlin Weber
Kamia Mosby
Karen Billingsley
Karen Rodriguez
Karen Seward
Karen Skroupa
Karen Smith
Karen Tracy
Karrie Goldstein
Kate Wright
Kathleen & Samuel Leishear
kathleen alascia
Kathleen Furlan
Kathleen Powers
Kathy Bruce
Kathy Bruce
Kathy Shanahan
Katie Caple
Katie Essel
Kayla Mozeik
Kaylee Ann Norstrand
Kaysi Kennedy
Keith Dorsey
Kelli Williams
Kelly Casper
Kelly Duncan
Kelly Integral Solutions, LLC
Kelly Jester
Kelly Winfield
Kenneth Rhoad
Kenny DeBric
Kevin & Kristy DeGregory
Kevin Helm
Kevin McLaughlin
Kevin Thatcher
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Kimberly Bell
Kimberly Gavigan
Kimberly Kroehle
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Kristen Johnson
Kristin DeLauter
Kristin Jones
Kristine Gainer
Kristine Mun
Kristy DeGregory
Kristy Scholl
Krystle Dukes
Kylie Beckerman-Berman
Lacy Nugent
LaKrista Shires
Lara Wittstadt
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Larry Robertson
Larry Tawes
Laura Duklewsiki
Laura Hyatt
Laura McIntyre
Laura Pincock
Laura Wengert
Laurel Magruder
Laurie Friedman Donze, Ph.D., P.C.
Laurie Shires
Lawrence & Joseph Jackson
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Len & Susan Moyer
Lenny Lambert
Leslie Berlin
Leukemia & Lymphoma Society
Lexington Market, Inc.
Libby Potter
Lifebridge Health employees
Linda Matulonis
Linda Scott
Linda Lees
Linda Matulonis
Linda Miller
Linda Scherling
Lindey & Ryan Sachs
Lindsay Glorioso
Lindsey Sachs
Lionel Foz
Lisa Beckerman-Berman
Lisa Christopher-Stine
Lisa Jacobson
Lisa Michelle Miller
Lisa Ryder
Lisa Slade
Lisa Straub
Lisa Yacono
Lise Criswell
Lois Corts
Lorenz & Company, LLC
Lori Turner
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Luisa Miller-Hughley
Lydia Animosa
Lynda Keller
Lynne Weise
M&T Bank
Mahrosh Abbasi
Major League Baseball Players Trust
Manpreet Sidhu
Manuel Magbulous
Marc Calabretta
Marcela Ortiz
Marcia Althoff
Marcia Tomarchio
Marcie Dawson
Marco Sacca
Margaret Counselman
Margaret & Raymond Dietz
Margaret & Raymond Neighoff
Maria Garland
Marian Robinson
Marianne Bowen
Marietta English
Marilyn Bnhatzel
Mark & Joan McKinley
Mark & Linda Burton
Mark and Joanne Fitz-Patrick
Mark Johnson
Mark Rosen
Mark Ross
Marlo Lippert
Marty & Janeli Levy
Mary Ann Long
Mary Dorsey
Mary Greenstreet
Mary Kim Wilkens
Mary Morekas
Mary Warfield
Mary Wroten
Maryanne Cofflin
Maryland Ave Media
Maryland Paving Inc.
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Matthew Evans
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Matthew Turney
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Melissa Kittelberger
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Meredith Kelly
Meredith Mighty
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Michael & Suzanne Bradshaw
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Michael Bowman
Michael Condon
Michael Criswell
Michael Ey
Michael Johnson
Michael Matney
Michael Mattieau
Michael McCarthy
Michael Mohamed
Michael Mucha
Michael soistman
Michael Stout
Michele Cox
Michele Farran
Michele Fries
Michele Ingles
Michele Michaelides
Michele Parks
Michele Yurecko
Michelle & John Gavin
Michelle Corey
Michelle Keppler
Michelle Levy
Michelle Lloyd
Mynyon Bailey
Mitchell & Victoria Baker
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Monique Green
Monique Soileau Burke
Mountain Road Stoneybrook
Woodcrest IMP Assoc Inc
Nancy Herko
Nancy Kalms
Nancy Lapolla
Nancy Peper
Nancy Stout
Nazar & Olha Kalivoshko
Network For Good
Ngozi Onyekwere
Nicholas Grace
Nicholas Szokoly
Nick & Cindy Halle
Nicole Speno
Noel Stallmann
Norman Atwater
Sierra’s Circle - $100-$999 (cont’d)

Norton & Francine Depinho
Norwood Elementary School
Old Line Society
Olha Kalivshko
Olympic Fence
Onyinye Onyekwere
Orly Klein
Pamela Ogens
Pamela Psoras
Parr’s Ridge Elementary School
Pat France-Kelly
Patricia Anderson
Patricia Brittain
Patricia Weakley
Patrick & Ann Dorn
Patrick & Rachel McCusker
Patti Thorn
Patti Malzacher
Paul Lewis
Paul Paul
Peggy Goebel
Penelope Dennis
Pete & Megan Gilbert
Peter Gilbert
Peter Hinderberger
Peter Martinez
Phil and Robin Eisman
Piney Ridge ES
PR Meghann Ervin
Princess Evans
Priscilla Smothers
Professional Gardeners
ProSource Technical Services, LLC
Ray Greenstreet II
Reagan Hubbard
Rebecca Buscemi
Rebecca Santiago-McPeak
Rebecca Webb
Regina Powell
Reliable Churchill, LLLP
Residential Title & Escrow Company
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Rose Garland
Rosemary Duke
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Russell Moore
Ryan Fitz-Patrick
Ryan Mackin
Ryan Spadaro
Ryan Streett
Sally Parker
Sally Shea
Samantha Falter
Samantha Gregory
Samuel Parker
Sandra & Steve Seward
Sandy Maclver
Sanford Siegel
Sara Ahlers
Sara Angell
Sara Grey
Sara Lessler
Sarah Ogens
Saverio Mirarchi
Scott Potter
Scott Sambur
Scott Shulman
Scott Umosella
Senior Care Partners, LLC
Serviscreen, Inc.
Shannon Bond
Shannon Chojnacki
Sharnita Alexander
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Sharon Allen
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Shawn Riddell
Sheila Shannon
Sherry Gehrard
Sherwood of Salisbury
Sheryl Benish
Sheryl Stolof
Siobhan Cummins
Sky Zone Franchise Group, LLC
Sonya Pryce
St. John Nursery School
St. John Regional Catholic School
St. Philip Neri School
Stacie Moon
Stephanie Califano
Stephanie Reiber
Stephanie Shack
Stephen & Adele Considine
Stephen & Julie Mainello
Stephen & Kristin Jones
Stephen Ports
Stephen Powell
Stephen Rogers
Stephen Ward
Stephanie Moschera
Steve Dibiagio
Steve Janis
Steve Shollenberger
Steve Witter
Steven Berlin
Steven Locantore
Steven Stuck
Susan Eyre
Susan Macary
Susan Stelmae
Susanne & Joseph Reid
Susanne Reid
Suzanne Spencer
Suzanne Venanzi
Sylvia Pines
Tabi Criswell
Tallie Kawahara
Tamara Evans
Tamara Page
Tammie Coit
Tammie Prisiazny
Ted Mankin
Texas Instruments Foundation
Texas Roadhouse
The Baltimore Teachers Union
The Bank of America Charitable Foundation
The Halle Family Foundation
The Kiwanis Club of Suburban Frederick Fund
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Sierra’s Circle - $100-$999 (cont’d)

The Maryland Store
The Millstone Community
The Moving Company Dance Center
The Pediatric Center
The Strutt Group Inc
The Thomas F. Clementine L. Mullan Foundation
Theresa Lutz
Theresa McKenty
Therese Palermino
Thomas O’Malley
Thomas Curcio
Thomas Mullan
Thomas Ritterhoff
Tiffany Hinkson
Tiffany Whitfield
Tim & Patricia Apple
Tim O’Keefe
Timothy Shahan
Towanna & Mark Beard
Towanna Beard
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Tracey & Jeffrey Hagan
Trang Phan
Tricia Schilling
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Ursula Schultz
USG Foundation, Inc.
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Valerie Lorenz
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Victoria Baker
Victoria Bartyczak
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W.S. Boyd, Jr.
Walmart Giving
Walter & Deborah Jones
Wastler Auto Service, LLC
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Weatherist
Weatherist
Wendy Leybold
Wendy Tucker
Westminster Elementary School
Wichittree Hutton
Will-Air, LLC.
William & Cynthia Bollinger
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William Crochunis
William Kelly
William McInnes
William Miller
William Peck
William Reinhoff
Winfield Troop 733
Wood Waze, Inc.
WorkforceTactix, Inc.
Xanne & Charles Luera
Ylva Mickle

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The following businesses supported Cool Kids Campaign during the 2015 holiday season: Brummer Orthodontics, Dance Center of Severna Park, Barrevolution, Lambdin Development, B&O Railroad Museum, Gray and Son, Brown Advisory Securities, Venable, Inovashens, Kimball Construction, Legg Mason, Crawford Advisors, Eisai, Country Club of MD, Pleasant Plains Elementary School, M&T Bank, Grapple Academy, Joppa View Elementary School, Deutche Bank Securities, Harbor Investment Advisory, Darrell Barrett Salon, Towson University Marriott, Charcoal Deli, Baskin Robbins, Jersey Mike’s, Matthew’s Pizza, Manor Tavern, All About Me Salon, Briarcliff Apartments, Famous Dave’s, Laureate Education, and the Alpha Phi Omega Service Fraternity at University of Delaware.

Financials

Contributions & Revenues – $723,190
Expenses – $765,290
Change in net assets – ($42,100)
Total Assets – $281,970
Total Liabilities – $10,835
Net Assets – $271,135

Disclaimer: We have made every effort possible to make sure everyone who donated made it on this list. Please accept our apologies for any unintentional oversight in acknowledging your support!
Executive Committee and Board Advisors

Executive Committee

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Chairman & Co-Founder
Cool Kids Campaign
Brown Advisory

**Christopher Federico**
President & Co-Founder
Cool Kids Campaign

**Sharon Perfetti**
Executive Director
Co-Founder
Cool Kids Campaign

**Mark Gleason**
Secretary
Cool Kids Campaign
Deutsche Bank

**Gregg Gorman**
Treasurer
Cool Kids Campaign
Treasurer and Managing Director
Legg Mason Global Asset Management

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Towson University
Presidential Scholar

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DAP, Inc.

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**Mark Allen Belanger**

**Jennifer Bergman**

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Creator of Wind for Change at Cool Kids Campaign
Creator of Kid Weather

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**David Hinshaw**
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**Johnny Holliday**
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DE Collections

**Jessica Wack**
Venable LLP

**Barbara Webbert**
Gray & Son
How You Can Help Now

We recognize that everyone has something special to give, whether it is in the form of time, talent or treasure.

Time

If you are interested in volunteering either in our Learning Center or at one of our events, please visit: coolkidscampaign.org/how-to-help/volunteer/

Talent

If you have a talent you would like to share with our foundation, please email katie@coolkidscampaign.org and let us know what it is!

Treasure

If you would like to make a donation, go to coolkidscampaign.org/donate-now or mail a check made payable to:

Cool Kids Campaign
8422 Bellona Lane, Suite 102
Towson, MD 21204
410-560-1770
Thank You!

We could not do all that we do without all of YOU!