

Join Us At The

## Sponsorship Packages

### Presenting \$50,000

3 Foursomes in Monday Celebrity Golf Tournament at Trump National  
Pick your three celebrities in Monday Golf Tournament  
VIP Gift Bags for all 12 golfers  
3 suites for 2 nights at host hotel, if needed  
3 playing spots in Sunday morning celebrity-am tournament  
3 reserved tables/24 invites to Pairings Party on Saturday  
12 invites to private celebrity dinner cruise on Lake Norman on Sunday at Queens Landing  
60 invites to private VIP event held at Queens Landing on Sunday night after the dinner cruise  
Logo on all tournament banners and printed material  
Logo and link on Foundation's website

### GOLD \$25,000

2 foursomes in Monday's Celebrity Golf Tournament  
Celebrity golfer in your group  
Gift bags for all golfers  
One playing spot in the Sunday morning celebrity-am tournament  
2 reserved tables/16 invites to the Pairings Party on Saturday night  
4 invites to private celebrity dinner cruise on Lake Norman on Sunday at Queens Landing  
40 invites to private VIP event held at Queens Landing on Sunday night after the dinner cruise  
Logo on all tournament banners and printed material  
Logo and link on Foundation's website

### SILVER \$12,500

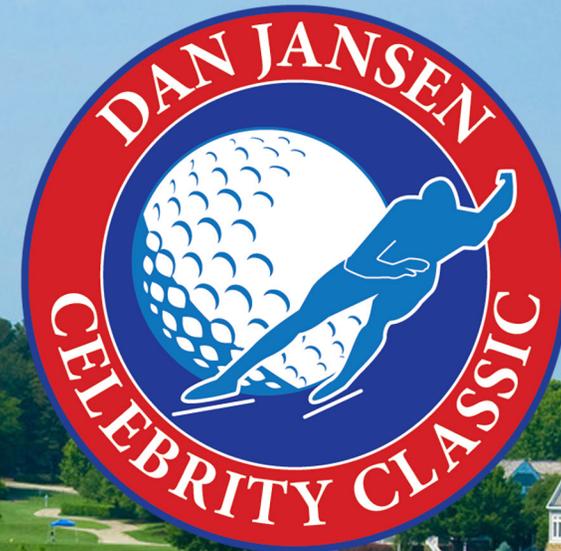
Foursome in Monday's Celebrity Golf Tournament  
Celebrity golfer in your group  
Gift bags for all golfers  
One playing spot in the Sunday morning celebrity-am tournament  
Reserved table/8 invites to the Pairings Party on Saturday night  
4 invites to private celebrity dinner cruise on Lake Norman on Sunday at Queens Landing  
20 invites to private VIP event held at Queens Landing on Sunday night after the dinner cruise  
Logo on all tournament banners and printed material  
Logo and link on Foundation's website

### BRONZE \$6,000

Foursome in Monday's Celebrity Golf Tournament  
Celebrity golfer in your group  
Gift bags for all golfers  
8 invites to the Pairings Party on Saturday night  
10 invites to private VIP event held at Queens Landing on Sunday night after the dinner cruise  
Logo on all tournament banners and printed material  
Logo and link on Foundation's website



[www.coolkidscampaign.com/golfdan](http://www.coolkidscampaign.com/golfdan)



# September 30-October 2, 2017

To Benefit



## Golf & Socialize with Pro Athletes and Celebrities

Trump National Golf Club Charlotte  
120 Trump Square  
 Mooresville, North Carolina

**Sept. 30 - Oct. 2**  
**Schedule of Events**

Saturday, September 30th  
 Pairings Party - 6 pm

Sunday, October 1st  
 Celebrity Only  
 Tournament

Sunday Evening  
 Celebrity Dinner Cruise  
 with Top Sponsors followed  
 by Private VIP Event

Monday, October 2nd  
 Shotgun Start  
 Celebrity-Am Tournament

## Meet Your Host, Dan Jansen

Dan Jansen is from West Allis, Wisconsin and is a retired American speed skater and multiple world champion. In 1988, he became the World Sprint Champion and headed to the 1988 Winter Olympics. Early on February 14, during the games, Dan was told that his 27 year old sister, Jane Beres, who had battled leukemia for the past year, had passed away. He went on to compete in the 500 meter race but fell in the first turn. Dan left with no medals but became the recipient of the U.S. Olympic Spirit Award for his valiant efforts through tragedy.

In 1993, he set a world record in the 500 meters event and was cast as a favorite to win the gold medal in the event at the 1994 Winter Olympics.

Between the 1992 and 1994 Olympics, Dan was the only skater to break 36 seconds in the 500 meters, doing so 4 times. In 1994, he won his second World Sprint Championships title, and went to the 1994 Winter Olympics for one final attempt at an Olympic medal. In preparation for the 1000 meter event, he was coached by Peter Mueller, who won the same event in the 1976 Winter Olympics. Dan defied expectations and finished first, winning his first and only Olympic medal, while setting a new world record. He dedicated the gold medal to his late sister, then took one final victory lap around the rink with his one-year-old daughter, Jane.

For his efforts, Dan received the 1994 James E. Sullivan Award and was chosen by his fellow Olympians to bear the U.S. flag at the closing ceremony of the 1994 Winter Olympics. He was elected to the US Olympic Hall of Fame in 1995.



The Dan Jansen Celebrity Classic benefits the Dan Jansen Foundation and the Cool Kids Campaign.

The Foundation mission is to solicit financial support and distribute funds to charities with an emphasis on the fight against leukemia, which claimed the life of Dan's sister, Jane. The foundation supports youth sports programs, education and scholarship awards.

The Cool Kids Campaign is devoted to improving the quality of life for pediatric oncology patients and their families by focusing on the academic, social and emotional needs brought on by a cancer diagnosis.



For event and sponsorship details, contact Chris Federico at 410-560-1770, or [chris@coolkidscampaign.org](mailto:chris@coolkidscampaign.org). Register online at [www.coolkidscampaign.org/golfdan](http://www.coolkidscampaign.org/golfdan)

## Sign Up Today!

### Choice of Sponsorship Packages:

- Presenting \$50,000     Gold \$25,000
- Silver \$12,500     Bronze \$6,000
- One-time Donation \$\_\_\_\_\_

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 Golfer 1 Name

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 Email Address

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 Phone    Shirt Size?    Mens or Women's?

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 Golfer 2 Name

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 Golfer 1 Name

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 Phone    Shirt Size?    Mens or Women's?

Return registration form and payment payable to: Cool Kids Campaign, 8422 Bellona Lane, Suite 102, Towson, MD 21204. Sponsor donations may be tax deductible. Federal Tax ID #42-1634330